


# Reaching Forward South Conference for Library Support Staff

## *Reflecting on 15 Years of Change*



September 29-30, 2011  
Northfield Inn – 3280 Northfield Drive  
Springfield, Illinois  
[www.reachingforwardsouth.org](http://www.reachingforwardsouth.org)

## Thursday Schedule – September 29, 2011



An AUTHOR'S TEA will be held on Thursday afternoon from 2:00 – 4:00 at the Northfield Inn. Join us as a variety of authors engage the audience in a conversation on books, writing, and the writer's life. The authors will also have books available for purchase/autographing. Scheduled to appear so far:

- \* David Conrad: author of “The Tenth Horse,” “Tampa,” and “Perfect Murder”
- \* Betty Kay: author of “The Lincolns from A to Z” and “The Civil War From A to Z: Two Points of View”
- \* Norman Kelly: a local historian and blogger from Peoria, Illinois
- \* Cindy Ladage: author of “Fairy Tales are Fragile” and “Love Forward”
- \* Marcellus Leonard: author of “Shake the Thunder Down”
- \* Gary Lisman: author of “Bittersweet Memories: A History of the Peoria State Hospital”
- \* Allan Metcalf: author of “OK: America's Greatest Word”
- \* Kirby and Cindy Pringle: authors of the “Earl and Pearl Barker” books of “Dogtown Artworks” children's books
- \* Robert Underbrink: author of “Somewhere We Will Find You: Search and Rescue Operations in the CBI, 1942-1945”



From 6:00 – 7:30, come to our Thursday evening COFFEEHOUSE, as John Sloan, musician/singer/songwriter, reminisces with us with song and guitar. The “coffeehouse setting” is a candlelight--good coffee--sandwich, listening experience as John entertains us. He has written many songs and produced several CDs, and is an outstanding, versatile entertainer who has hosted countless coffeehouses for the Galva Arts Council. Unwind and network with your peers as you enjoy food and music to wrap up a terrific pre-conference day.

### *Need a Room?*

A block of rooms has been reserved at the Northfield Inn, 3280 Northfield Drive, Springfield, IL, for conference attendees. You can make your reservation by calling toll-free, (866) 577-7900. Be sure to mention *Reaching Forward South* when making your reservation for a special conference room rate. Rooms must be booked by September 14, 2011 to receive this discount.

## Friday Schedule – September 30, 2011

Friday activities go from 8:00 – 3:15, which include a CONTINENTAL BREAKFAST, a hot BUFFET LUNCH, and three different breakout session times. Our keynote this year is “**Step Up to Great Performance: Keeping Up, Reaching Forward, and Moving Through**” with *Lauren Burnett, motivational speaker and life coach, Center for Inner Quality*—“It takes more than one pair of shoes to reach forward to a great performance while keeping up and moving through the challenges and changes of being a front line library worker today. Try on Shoe Wisdoms as you join Lauren and be ready to Step up! Stand up! And Be Up!” At the end of the day, the wrap-up session includes tasty DESSERT and fabulous DOOR PRIZES. And don’t forget the variety of fantastic VENDORS set up all day in the main conference area.

### Friday Session Descriptions

Refer to our web page for updates: [www.reachingforwardsouth.org](http://www.reachingforwardsouth.org)

**Thinking Outside the Case: Tips for Creating Eye-Catching Displays** – *Wayne Finley, Assistant Professor/ Business Subject Specialist, NIU; and Joanna Kluever, Library Director, Julia Hull District Library* - With just a splash of color, attention to arrangement, and a spark of creativity, you can breathe new life into your collections and turn your displays into marketing tools for the library. In this session you’ll be empowered to delete clip art and boldly defy 8.5 x 11 sheets of paper full of text, in exchange for eye-catching visuals, imaginative topics, and simple tips to super-charge your displays.

**Survival Skills: Conflict Resolution** – *Dr. Madelyn J. Nelson, Circulation Supervisor, NIU Founders Library* – This workshop focuses on identification and analysis of dangers in the workplace, reducing risk with planning and using conflict resolution strategies in difficult interactions with your boss, staff, co-workers and the public. This session also includes information on bullying in the workplace.

**Elevator Talk: Sell Your Library** – *John Sloan* - What if you were on an elevator with someone and they asked about what you do? How would you--very quickly--address these questions? What does your library do? Where is your library going? Why should anyone care? John will present an

interactive session designed to assist participants in identifying the strengths and/or goals of each of their libraries, then work to develop mission statements and useable, succinct theme messages.

**Harnessing the Power of Technology to Work (and Play) More Efficiently** – *Nanette Donohue*

**Positive Attitude in the Workplace** – *Dan Schneider, Marketing Specialist with Schneider Reflections* - We spend a third of our lives in our workplaces, half of our waking lives. Why not make those hours the happiest they can be? Let’s explore some key concepts in having a positive attitude during the day. In this session, we will work on techniques that have benefitted many people. Get ready to have a lot of fun!

**Presenting a Professional Image** – *Liz Breedlove, Executive Director, Black Hawk East College Foundation* – Are you putting your best foot forward on the job? How you dress and communicate affects how others perceive you and your job performance. Polish your image by learning how to dress for success, improve your verbal and non-verbal communication skills, properly utilize various forms of e-communication devices in the workplace, and put the customer first.

**Collection Development a la Carte** – *Mary Wilkes Towner, Adult Services Librarian, Urbana Free Library* – Tired of waiting ‘til it’s your turn for shared review journals? Do you long to provide timely and tip-top titles to your patrons? Want some alternatives to the mainstream? Discover a range of free collection development tools from which you can pick and choose to enhance your workflow and your library’s offerings. Librarians and publishers share much information on the Internet. Learn strategies to take advantage of these myriad resources.

**Reading Warriors: A Boys Reading Program** – *Heidi Knuth, Youth Services Assistant at Deerfield Public Library* - In 2007, the Deerfield Public Library received a grant to create programs and resources devoted to boys and reading. Attendance at grant programs exceeded expectation and grant activities received national notice. Community ties were made and strengthened and attitudes were challenged. The project director will outline all that went into the grant, how it unfolded, and the lasting results that can be seen in the library.

**Archives 101** – *Cindy Boehlke* – This session focuses on everything you need to know about archiving and protecting your special collections.

## *Reaching Forward South Registration Form*

No onsite registration will be available, so please register early.

**The final day to register is September 22, 2011.** No refunds will be given after this date.

Send in your paid registration by **September 1** and be entered in a drawing for 1 of 2 \$50 DEMCO gift certificates!!!

Your confirmation and hotel map will be emailed when registration is received.

The conference fee is \$75.00, **which includes all Thursday & Friday activities.**

Make checks payable to REACHING FORWARD SOUTH.

Send your registration with payment to:

Reaching Forward South, c/o Kate Schwab, Alpha Park Library  
3527 Airport Road, Bartonville IL, 61607-1733.

PLEASE PRINT CLEARLY:

Name: \_\_\_\_\_ Institution: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Please indicate if you plan to join us for Thursday Pre-Conference Activities (included in the conference fee):

Yes, I will be there Thursday afternoon \_\_\_\_ / Thursday evening \_\_\_\_

No, I will be unable to attend on Thursday \_\_\_\_

Photos taken during the conference may be used on our website and other conference promotions,  
and are the property of Reaching Forward South.

For questions, please contact Kate Schwab at [registration@reachingforwardsouth.org](mailto:registration@reachingforwardsouth.org)

## *Reaching Forward South 2011 Conference Committee*

Co-Chair	<b>Mary Haub</b>	Kishwaukee College Library
Co-Chair	<b>Kate Schwab</b>	Alpha Park Library
Awards	<b>Margo Probst</b>	Helen Matthes Library
Decorations	<b>Sheri Daniels</b>	SIU School of Medicine
Decorations	<b>Dee Bayley</b>	Scott Air Force Base Library
Hospitality/Secretary	<b>Donna Keller</b>	Kishwaukee College Library
Hospitality/Vendors	<b>Vicki Zahn</b>	Illinois Central College Library
Local Arrangements	<b>Ginger Prothero-Schwersenska</b>	Founders Memorial Library—NIU
Moderators /Website	<b>Michael Baumann</b>	Toulon Public Library
Publicity/Webmaster	<b>Tracy Pierceall</b>	Illinois EPA Library
Publicity	<b>James Kellerman</b>	Kaskaskia College
Speakers	<b>Linda Simmons</b>	Black Hawk College—East Campus
Speakers	<b>Nancy Browne</b>	Kane Co. Law Library & Self-Help Legal Center
Treasurer	<b>Ann Charleston</b>	Cullom-Davis Library—Bradley University
Vendors	<b>DeeAnn Roome</b>	Henry Pfeiffer Library—MacMurray College
Consultant	<b>Mary Downing</b>	Illinois State Library